Gain confident control of your cloud journey
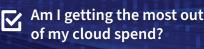
Managing cloud migration and implementing FinOps practices are difficult

☑ How do I uncover my entire IT landscape?

☑ How do I take advantage of discounting options?

☑ How do I choose the right cloud provider?

☑ Am I getting the most out of my cloud spend?

☑ Which applications do I migrate first?

☑ How do I implement FinOps best practices?

The importance of cloud success

To remain competitive in today's market, it's important for the cloud to have a role in your organization's strategies. The cloud helps enterprises scale, be more agile, increase revenue and achieve business goals. However, migrating to the cloud and getting the most out of your cloud usage can be challenging when faced with issues like understanding app dependencies and assessing technical feasibility for migration. And the challenges continue with implementing FinOps best practices by maintaining visibility into spend, controlling waste and executing continuous improvement in your hybrid environment.

Hybrid environment ingestion sources and migration risk complicate cloud efforts

According to the *Flexera 2022 State of the Cloud Report*, 89 percent of organizations use a hybrid, multi-cloud approach that further complicates cloud migration and ongoing efforts. Critical questions every organization will face include:

- How do we handle significant migration risk concerns, like potential downtime, security and wasted spend?

- How do we manage costs with the multiple ingestion sources and discounting options that come with a hybrid, multi-cloud environment?

- How do we continuously guarantee the organization is getting the most from its cloud spend and governance of relevant business units?

Tools for successful cloud migration and management

To answer the critical questions, you need full, multi-cloud visibility and extensive automation to successfully migrate and manage the FinOps lifecycle. Flexera's cloud optimization solutions give you full control of your cloud environment regardless of where you are on your cloud journey. With Flexera's Cloud Migration and Modernization and Cloud Cost Optimization, your organization can take the guesswork out of the migration process, as well as gain full visibility into your cloud spend and business unit attribution. And you can act on recommendations for discounting opportunities and ongoing spend governance.

Gain full visibility into your cloud spend with a single, aggregated view for reliable implementation of FinOps

Confidently execute your organization's cloud strategy

CLOUD OPTIMIZATION DIFFERENTIATORS		
Automated business service mapping	**360° multi-cloud support**	**Extensible automation**
True bottom-up discovery combined with automated logical groupings of assets and business context to increase business agility, determine service value and streamline cloud migration.	360° ingestion and reporting support for major and less common cloud vendors, as well as on-premises, hybrid and additional costs. Gain visibility into potential migration costs by provider and on-premises options.	Out-of-the-box and extensible automation to enable any automation/remediation use case, as well as adapt to organizational preferences.

KEY FEATURES	FLEXERA DIFFERENCE
Automated business service mapping	True bottom-up discovery of all assets, allowing for logical groupings of technology assets with business context to increase business agility, determine service value and streamline cloud migration.
Agentless collection	Realize quick time-to-value with agentless data collection and delivery of reporting/insight. Decreased overhead for infrastructure teams to deploy compared to agent-based technology.
Cost analysis per provider	Full visibility into provider/status quo costs comparing on-premises/GCP/Azure/AWS costs pre-migration, to ensure successful day one operations to hit budget requirements and ensure future success.
360° multi-cloud cost ingestion and reporting support	Support for major and less common cloud vendors and regions, on-premises or hybrid cloud costs as well as ingesting other costs—labor charges, third party PaaS/SaaS charges (Fastly/Mongo), etc. Single reports provide an aggregation of spend across multiple vendors in a single pane of glass with no offline processing.
Extensible automation	Flexera One's powerful policy engine provides out-of-the-box and extensible automation to enable any automation/remediation use case, as well as adapt to organizational preferences.
Cloud spend anomaly detection	Automatic anomaly analysis and detection in cloud spend based on any critical cost dimension provides the ability to choose business dimensions across multiple clouds.
Spend recommendations	Gain actionable insights into cost-savings opportunities across multiple discounting options and multiple cloud providers in a single view for insights into potential savings and the necessary actions to realize those savings.

Navigate your cloud journey with confidence

Cloud usage will continue to be a necessary and growing aspect for organizations of every size, in every industry. Flexera's Cloud Optimization is there for every step of your cloud migration and FinOps journey. It will help you mitigate migration risk, gain visibility and attribute costs, and get the most out of your cloud dollar. Let's start a conversation today.

NEXT STEPS

Learn more about how our cloud optimization solutions can help you

CONTACT US

ABOUT FLEXERA

Flexera delivers SaaS-based IT management solutions that enable enterprises to accelerate digital transformation and multiply the value of their technology investments. We help organizations *inform their IT* with unparalleled visibility into complex hybrid ecosystems. And we help them *transform their IT* with tools that deliver the actionable intelligence to effectively manage, govern and optimize their hybrid IT estate.

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Inform IT. Transform IT.